

# Hello,

I'm Tim, a Designer and Front End Developer who enjoys building experiences and components for the web. I'm at home when mixing design with prototyping. I enjoy user-testing and research when solving problems.

## Experience

August 2018 — Present

### Bank of New Zealand — Digital Designer

Working within a design team of 12, I helped bridge the gap between design and development, primarily working within the design systems team.

#### A few highlights:

- 01.** Design & Prototype for 'Life Moments' a series of online help articles delivered for the public facing bnz website.
- 02.** Re-design of the overview screens for both the iPhone & Android app store
- 03.** Implementation of Design-tokens to help share all design related variables (typography, colour, spacing) across web and mobile front-end teams.

May 2015 — August 2018

### Vocus Communications — UI/UX Lead

Working within an Agile development environment as UI/UX lead for the main application development team at Vocus. The role established UI and component guidelines to ensure the clear direction & alignment of a consistent UI for both marketing and app teams. Worked closely with other dev-team leaders and stakeholders to bring a consistent vision for the applications delivered and used by the wider business.

#### A few highlights:

- 01.** Design lead for Vocus One (Vocus' premier customer portal)

## Fluent with

- Sketch
- Adobe Illustrator
- Photoshop
- Fireworks
- HTML & all things CSS
- SVG animation

## Familiar with

- React
- FramerX
- Figma
- Sveltejs
- Hugo.io (Static site generator)
- Angular
- Umbraco (CMS)

## Interested in

- Design systems
- WebVR / A-Frame
- Three.js
- Matter.js

## Other Info

#### LANGUAGE:

Native English speaker with Japanese JLPT-N3 Language proficiency

## Hobbies/Interests

I am interested in music production and help run a [small meetup group](#). I also play field Hockey.

## References

- 02.** Guided other Front End developers and managed UI guidelines within the Application Development team.
- 03.** Designed & Implemented a web-based mobile experience, for managing fibre enclosures across the Vocus Network.
- 04.** Introduced the use of Interactive prototypes in presentations and storyboarding of ideas to aid in the UX decision making process.

Please contact me at [tim@cssandstuff.com](mailto:tim@cssandstuff.com) for references.

September 2010 — April 2015

### **Creative Feijoa Ltd — Managing Director/Owner**

Successfully ran my own business for 4 years across three different countries (UK, Japan & New Zealand). The staple of work was providing front end development for Graphic Design Agencies and other Freelancers.

#### **A few highlights:**

- 01.** Worked with Cerego Japan to redesign Japanese & English landing pages for iKnow (Japanese/English spaced repetition learning app) increasing conversion rates.
- 02.** Built & Maintained a large number of user-friendly, content-managed websites using the Umbraco CMS.
- 03.** Produced work for high end fashion & travel clients.

September 2009 - September 2010

### **bView/Geocast Ltd — Front-end Developer / Designer**

Worked at bView - a London startup focused on creating a geo-centric platform for delivering discount vouchers. Was part of a small development team, responsible for all front-facing aspects of bView's sites and applications. Worked on iPhone application "Local Sale Finder" I was responsible for Design and User Experience.

#### **A few highlights:**

- 01.** Logo development for a new Voucher distribution network. Worked with company directors to answer a brief based on brand requirements.

- 02.** Became more focused on online booking forms across different mobile devices, and how to enrich small screen web experiences.

March 2006 - August 2009

## Alpine Interactive — Web Developer / Designer

### A few highlights:

- 01.** Worked with Press and media clients, such as the Spectator, the Independent, Editorial Intelligence and Full Circle Films.
- 02.** Delivered Football World Cup 2006 website for the telegraph.co.uk

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